

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

http://www.clickondetroit.com/index

Billing Address:

SRH Media, Inc
Attention: Accounts Payable
2204 Countryside Drive
Silver Springs, MD 20735

Invoice #	Invoice Date	Invoice Month	Invoice Period
263536-1	11/07/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphia	National

Advertiser	Product	Estimate Number
POL/Bentivolio for Congres	BENTIVOLIO 4 CONGRES	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/04/12	263536	06401938

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Noon News 10/29-11/6	12-1p	-----1--	:30	1	\$1,800.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 11/02/12 12:25 PM Noon News 10/29-11/6 12-1p :30 SSCVALUESCOORD \$1,800.00 NM									
2	11/02/12	11/02/12	Late News 10/31-11/5	11-1145p	-----1--	:30	1	\$7,000.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 11/02/12 11:29 PM Late News 10/31-11/5 11-1145p :30 SSCVALUESCOORD \$7,000.00 NM									
3	11/03/12	11/03/12	Sat-Sun Sports Specials	NBC SPORTS SPE	-----2-	:30	2	\$500.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Sa 11/03/12 3:06 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUESCOORD \$500.00 NM									
1 WDIV Sa 11/03/12 3:29 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUESCOORD \$500.00 NM									
4	11/04/12	11/04/12	Sat-Sun Sports Specials	NBC SPORTS SPE	-----2	:30	2	\$500.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 3:11 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUESCOORD \$500.00 NM									
2 WDIV Su 11/04/12 3:30 PM Sat-Sun Sports Specials NBC SPORTS SPE :30 SSCVALUESCOORD \$500.00 NM									

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NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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263536-1	11/07/12	November 2012	10/29/12 - 11/04/12
Advertiser		Product	Estimate Number
POL/Bentivolio for Congres		BENTIVOLIO 4 CONGRES	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	Sat Local News 11/3	7-8p	-----1-	:30	1	\$2,500.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$2,500.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 11/03/12 8:22 PM Sat Local News 11/3 7-8p :30 SSCVALUESCOORD \$2,500.00 NM									
6	11/04/12	11/04/12	Sun Local News 11/4	1130-12n	-----1	:30	1	\$2,600.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$2,600.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 11:50 AM Sun Local News 11/4 1130-12n :30 SSCVALUESCOORD \$2,600.00 NM									
7	11/03/12	11/03/12	Notre Dame vs Pittsburgh 330-7p		-----1-	:30	1	\$1,425.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1-</u> Spots/Week <u>1</u> Rate <u>\$1,425.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 11/03/12 4:19 PM Notre Dame vs Pittsburgh 330-7p :30 SSCVALUESCOORD \$1,425.00 NM									
8	11/04/12	11/04/12	Football Night Amer	7-815p	-----1	:30	1	\$4,200.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$4,200.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 7:59 PM Football Night Amer 7-815p :30 SSCVALUESCOORD \$4,200.00 NM									
9	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	-----1	:30	1	\$2,900.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$2,900.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 12:00 AM Sun LN after FB Sun LN after FB :30 SSCVALUESCOORD \$2,900.00 NM									
10	11/04/12	11/04/12	Inside Edition Sun	530-6a	-----1	:30	1	\$300.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$300.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 5:50 AM Inside Edition Sun 530-6a :30 SSCVALUESCOORD \$300.00 NM									
11	11/04/12	11/04/12	Sun News 6-730am	Sun 6-7am	-----1	:30	1	\$950.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$950.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 6:30 AM Sun News 6-730am Sun 6-7am :30 SSCVALUESCOORD \$950.00 NM									
12	11/04/12	11/04/12	Sprt Final Ed. 10/28-11/4	1235-1a	-----1	:30	1	\$4,000.00	NM
Weeks: Start Date <u>10/29/12</u> End Date <u>11/04/12</u> MTWTFSS <u>-----1</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 11/04/12 1:08 AM Sprt Final Ed. 10/28-11/4 1235-1a :30 SSCVALUESCOORD \$4,000.00 NM									

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POL/Bentivolio for Congres	BENTIVOLIO 4 CONGRES		

<u>Total Spots</u>	14	<u>Gross Total</u>	\$29,675.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,451.25
<u>Net Amount Due</u>	\$25,223.75

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